

Marketing Kit for Speakers

2022 NIC Fall Conference
September 14 - 16, 2022
Marriott Marquis D.C.

Forward Together

Thank you!

We appreciate your participation in and support of the 2022 NIC Fall Conference this September 14-16, 2022. Your support helps NIC deliver an event with insights and connections to help move the industry forward and prepare for the next generation of older adults.

NIC Conferences are attended by thousands of senior housing and care leaders who are looking forward to your insights.

This [2022 NIC Fall Conference Marketing Kit](#) contains pre-drafted materials to help you actively promote your involvement and session at the conference.

We hope you will take full advantage of this opportunity to reinforce your position as an industry thought leader in senior housing and care. Thank you in advance for helping spread the word about the industry's most anticipated event of the year.

Sincerely,

NIC

Templates & Samples for Speakers

LinkedIn Post

Please tag @ @National Investment Center for Seniors Housing & Care (NIC) and use #NICFall22 in your post

- The 2022 NIC Fall Conference is coming to Washington D.C., from September 16-18. Like every year, 'The NIC' will bring senior housing operators, developers, and capital providers together in one setting to host the most efficient three days of networking of the year. Learn more at: <https://bit.ly/NICFall22>
- It's confirmed: I'm speaking at #NICFall22! If you will be at 'The NIC,' add (session title) to your schedule and make sure to say hello. See you September 16. @Natl_Inv_Ctr <https://bit.ly/NICFall22>
- I'm excited to announce that I will be speaking at the @National Investment Center for Seniors Housing & Care (NIC)'s #NICFall22 Conference! Each year thousands of #seniorhousing and #skillednursing experts flock to 'The NIC,' and I'm excited to speak about [add session content] at such a turning point for the industry. Will you be there? <https://bit.ly/NICFall22>

Twitter:

Please tag @Natl_Inv_Ctr and use #NICFall22 in your post

- I'm excited to be speaking to #seniorhousing & care investors, operators, and stakeholders at @Natl_Inv_Ctr's #NICFall22. If you're in Washington D.C., come and join my session. <https://bit.ly/NICFall22>
- I'm speaking at @Natl_Inv_Ctr's #NICFall22! Add (session title) to your schedule and make sure to say hello if you're at "The NIC"!
- I'll be talking about (subject matter) at #NICFall22 so be sure to join the session on (date) <https://bit.ly/NICFall22>
- I'm a featured speaker @Natl_Inv_Ctr's #NICFall22 in Washington D.C. September 14-16. Check out my session here (Session information can be located here: and point to <https://fallconference.nic.org/sessions> There's still time to register! <https://bit.ly/NICFall22>
- I'm a moderator @Natl_Inv_Ctr's #NICFall22 in Washington D.C. September 14-16. You can check out my session on [enter date]. There's still time to register! <https://bit.ly/NICFall22>

Please find visual assets [HERE](#)

Thank you for your support!